

**yarnexpo**

China International Trade Fair for  
Fibres and Yarns

28 – 30.8.2023

National Exhibition and Convention  
Center (Shanghai), China

## 2023 Show Review Report

[www.yarnexpo-autumn.com](http://www.yarnexpo-autumn.com)

# Global participation creates sustainable buzz at Yarn Expo Autumn 2023

Asia's largest yarn and fibre trade fair experienced a nearly six-fold increase in international exhibitors compared with the previous edition. The 27,000 sqm hive of industry welcomed an impressive visitor flow, demonstrating market resilience and adaptability amid the post-pandemic reopening. Fairgoers were especially eager to explore the latest green products and technology on offer, signifying the industry's active response to sustainability requirements.

## Exhibitor profile

**510** exhibitors from **14** countries and regions, a **19%** increase from the previous edition, and featuring country and region pavilions from **India** and **Uzbekistan**.

## Leading exhibitors

### Pavilion (overseas)



### Chemical fibres



### Cotton



### Fancy yarn



### Wool



### Regenerated & elastic yarn



## Exhibitors' experiences

"This exhibition in China is booming, and the visitor flow is good. Our company policy is that products should be safe, comfortable, and sustainable. We are showcasing yarns for flame retardant, protective layers, including viscose products and our newly developed specialised bio-based fibres. Across the fairground, customers can select the sustainable products that most fit their desired application and market requirements."

**Mr Tatsuo Usui, Manager, Performance Fiber & Materials Department, MN Inter-Fashion Ltd, Japan**

"Yarn Expo was an opportunity to regain the market share lost during the pandemic by building old relationships and forming new ones, which is why we came here with 46 companies. There is no other platform that can match up to these fairs' sheer magnitude, and they're among the world's best. Visitors are especially looking for recycled yarns, and also sustainable fabrics."

**Mr Murali Balkrishna, Joint Director, The Cotton Textiles Export Promotion Council (TEXPROCIL), India**





## Visitor profile

**20,297** buyers from **106** countries and regions, **55%** up compare to 2021 (13,037)

## Brand buyers who visited the 2023 Autumn Edition



## Visitors' feedback

"I've been to this fair around eight times. Post-pandemic you can see the improvement already. Face-to-face connections are very important in this business, and exhibitors are very happy to see their visitors again. The awareness for sustainability is increasing. I am here to source and sell eco-friendly products, promoting organic, regenerative cotton, and also looking for recycled yarns and fibres. We use this platform to make connections, and I will most likely be back here in spring."

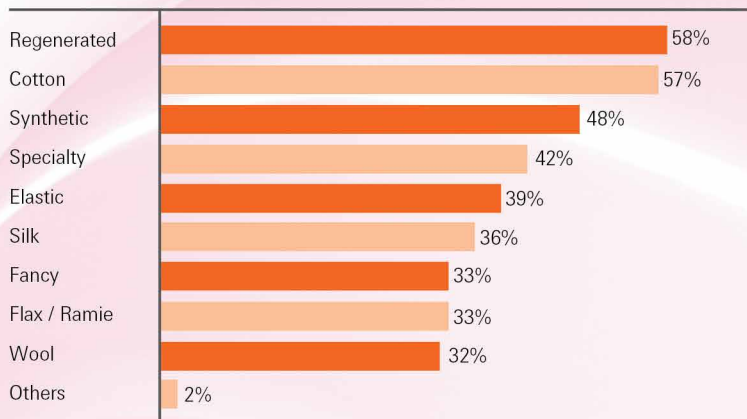
**Mr Henning Hammer, Managing Director, Otto Stadlander GmbH, Germany**

"It's good to be back after the pandemic, I see more potential suppliers and many visitors. Sustainable and biodegradable products are my main concern this year, because most of our buyers are looking for these kinds of products, to supply to European and US apparel brands. Especially plentiful here are recycled yarns and fibres. I have visited many exhibitions, but I think Yarn Expo is one of the best platforms to source yarns, learn about new trends, and to meet many suppliers in one place, which is a big time and money saver."

**Mr Mani Kant, Director, Bishnu Texport Pvt. Ltd, India**

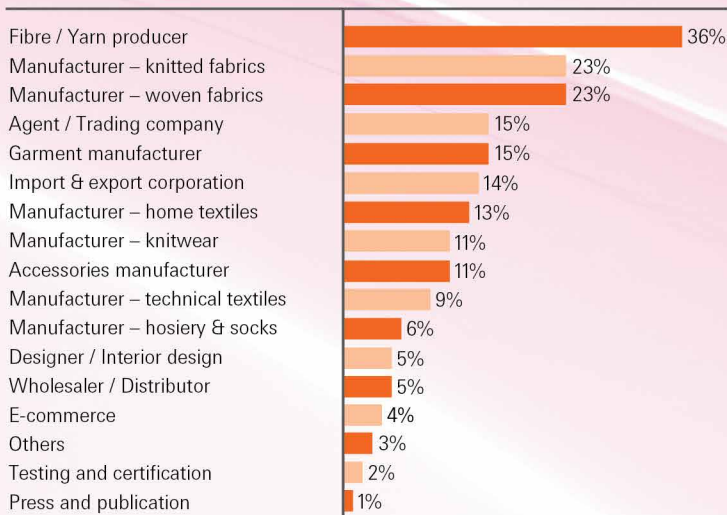


## Breakdown by sourcing interest\*



\*Total percentage over 100 due to multiple selections

## Breakdown by visitors' business nature\*



\*Total percentage over 100 due to multiple selections



# yarn expo

## Fringe programme



### China Fibre Fashion Trends Forum

12 educational forums held across the three days identified and showcased China's fibre fashion trends, and their alignment with current market demands.

### New Fiber New World – Textile Materials Innovation Forum

23 seminars conducted by university professors and enterprise leaders, provided insights into the latest techniques, materials, and sustainability practices, to allow attendees to meet the needs of the market and stay ahead of the competition.



### China Fibre Fashion Trends Display Zone

Showcased over 300 new fibre samples, demonstrated the versatility of the latest yarn products, and shared their innovative applications in response to the latest fashion trends.

### China Fiber Zero Carbon Action

A display area showcasing sustainable fibres, raising domestic and international industry awareness for this important movement.

## See you at Yarn Expo Spring 2024!

### Date:

6 – 8 March 2024 (Wed – Fri)

### Venue:

National Exhibition and Convention Center (Shanghai), China

### Admission:

Free admission, trade visitors only.

Persons under 18 will not be admitted.

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