

Press release

Yarn Expo Autumn moves to mid-October; held concurrently with ITMA ASIA + CITME

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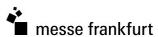
The new national government-organised China International Import Expo (CIIE), to be held at the National Exhibition and Convention Center in November, has necessitated the need for long-term renovation of halls at the fairground, requiring Yarn Expo Autumn 2018 to be held one month later, and concurrent with ITMA ASIA + CITME, from 15 – 17 October.

The scale and importance of CIIE – an initiative launched personally by Chinese President Xi Jinping at a Belt & Road Forum in 2017, and hosted by the country's Ministry of Commerce – has necessitated the renovation of three halls at the National Exhibition and Convention Center for a period of two months starting in early September. This unavailability of the full fairground has led to the decision to move Yarn Expo Autumn two weeks later to 15 – 17 October, still taking place at the National Exhibition and Convention Center. Therefore, Yarn Expo Autumn will not be held at the same time as Intertextile Shanghai Apparel Fabrics – Autumn Edition this year, but instead will take place concurrently with the biennial ITMA ASIA + CITME which runs for two extra days until 19 October.

"This unavailability of the halls was unforeseen," Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd explained, "but upon notice from the fairground, we immediately assessed all possible alternatives for hosting the fair. While it is unfortunate that for this edition it will not be taking place concurrently with Intertextile Shanghai Apparel Fabrics, we are confident that the same strong business results can still be achieved alongside ITMA ASIA + CITME. With over 1,600 textile machinery manufacturers and some 100,000 trade buyers from different textile sectors taking part in ITMA ASIA + CITME, Yarn Expo exhibitors will have abundant opportunities to meet buyers of apparel fabrics and home textiles as well as garment manufacturers."

Yarn Expo Autumn is Asia's leading trade platform for the yarn and fibre industry, with quality suppliers from around the world showcasing natural and blended yarns including cotton, wool, flax, and man-made fibres and yarns, as well as specialty products including elastic, fancy and blended yarns. Last year's Autumn Edition attracted 493 exhibitors from 13 countries and regions, and 17,185 trade buyers from 84 countries and regions.

Messe Frankfurt (HK) Ltd 35/F, China Resources Building 26 Harbour Road Wanchai, Hong Kong



The fair is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For further information, please visit: www.yarn-expo-autumn.com. To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.

Notes to editors:

Further press information & picture material

https://www.hk.messefrankfurt.com/hongkong/en/press/fair-press/textiles-and-textile-technologies/yarn-expo-autumn.html

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Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de