

Press release

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Phoebe Chau  
Tel +852 2238 9941  
[phoebe.chau@hongkong.messefrankfurt.com](mailto:phoebe.chau@hongkong.messefrankfurt.com)  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)  
[www.yarnexpochina.com](http://www.yarnexpochina.com)

## Stage set for sustainable fibres at Yarn Expo Autumn 2023

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**Over the past few years, eco fibre market growth has been fuelled by rising environmental awareness and an increased desire for sustainable products. The thriving demand for green textiles, particularly from China<sup>1</sup>, continues to propel market development in Asia-Pacific and the rest of the world. Following the success of the spring show, the next edition of Yarn Expo Autumn will help industry players meet new market demand for eco-friendly yarn and fibre. The fair is set to take place from 28 – 30 August 2023 in Hall 8.2 at the National Exhibition and Convention Center (Shanghai), with over 500 confirmed exhibitors to cover 27,000 sqm.**

Leading the globe with eco fibre revenue of USD 14.9 billion in 2022, Asia-Pacific (APAC) is expected to continue its dominance with a 9.2% compound annual growth rate (CAGR) from 2023 to 2030<sup>2</sup>. Favourable government policies and a consumer shift towards bio-based fibre alternatives such as regenerated, organic cotton, hemp, and more are key factors contributing to this trend. Further development of environmentally friendly materials with antimicrobial, hypoallergenic, insulating, UV resistant, highly breathable, and absorbent properties is also expected to drive growth.

As Asia's largest yarn and fibre trade fair, Yarn Expo Autumn will showcase the most innovative eco-friendly products on the market. Throughout the fair's seven major zones, specifically Cotton Yarn, Chemical Fibre, Fancy Yarn, Linen & Ramie Yarn, Wool Yarn, Cashmere Yarn and Overseas Yarn, fairgoers can network and gain market insights regarding the latest organic, regenerated and recycled fibres. Additionally, buyers can source from leading international and domestic exhibitors, allowing them to cater to the ever-growing demand for sustainable products. Key exhibitors include:

**Arkema (France)** – the Parisian company joins forces with spinning and fabric manufacturers to bring 100% bio-based yarns and fibres to the international market. One of its high-performance bio-based renewable

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<sup>1</sup> "Sustainable Fashion in China: An Emerging Trend in the Apparel Industry", October 2022, China Briefing, retrieved June 2023, <https://www.china-briefing.com/news/sustainable-fashion-in-china-an-emerging-trend-in-the-apparel-industry/>

<sup>2</sup> "Eco Fiber Market Size, Share & Trends Analysis Report By Product (Organic, Manmade/ Regenerated, Recycled) By Application (Textiles/Apparel, Industrial, Medical), By Region, And Segment Forecasts, 2023 – 2030", February 2023, Grand View Research, retrieved June 2023, <https://www.grandviewresearch.com/industry-analysis/eco-fiber-market>

solutions, Rilsan® PA11, is derived from the castor plant, which grows on barren land and does not compete with human food crops. Rilsan® PA11's carbon footprint is 40% lower than petroleum-based traditional nylon materials PA6 and PA66.

**Everest Textile (Taiwan)** – publicly listed since 1995, this leading sustainable enterprise's products and production processes are bluesign®-certified. As a vertically integrated manufacturer, Everest Textile specialises in yarn texturing, weaving, knitting, dyeing, post-finishing, and garment production. At the fair, the company will showcase its wide array of textured yarns.

**The Movement China Ltd (the Netherlands)** – headquartered in Amsterdam, the company will bring its innovative Polyana® fibre to Yarn Expo. This fibre has a softness similar to synthetic wool, but has a significantly lower environmental impact than acrylic. In addition to being traceable and 100% recyclable, the versatile Polyana® fibre can be presented in both round and flat cross sections.

The fair's regular line-up of sustainable exhibitors has been a major draw card for visitors from China, Asia, and around the world. Speaking at the 2023 spring edition, Ms Li Qian, Head of Marketing & Communication China, Marketing China, Rieter (China) Textile Instruments Co Ltd, said: "Yarn Expo is the only textile fair that we join, and the most influential for yarn. At this edition there have been many visitors, and more international buyers. As a Swiss company, this is good for our global influence. This year we are promoting the use of recycled and green fibres, such as lyocell, for our downstream partners, as our machines can produce yarns from these materials. Sustainability has gained traction in China and we are focused on meeting the targets."

Yarn Expo Autumn will be held concurrently with Intertextile Shanghai Apparel Fabrics – Autumn Edition, CHIC, and PH Value. The four fairs will bring the fibre and yarn, apparel fabrics and accessories, and knitted garments industries together under one roof, with the resultant synergy allowing exhibitors and buyers to maximise their business opportunities.

Yarn Expo Autumn is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For more details, please visit: [www.yarn-expo-autumn.com](http://www.yarn-expo-autumn.com).

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Note to editors:

### **Further press information & picture material**

<https://yarn-expo-autumn.hk.messefrankfurt.com/shanghai/en/press.html>

### **Texpertise, the textile business network**

Yarn Expo Autumn is part of Texpertise, the textile business network. The network of Messe Frankfurt unites current topics, trends, and events around the textile business and connects more than 500,000 people from all over the world.

With more than 50 international textile trade fairs in 11 countries, Messe

Yarn Expo Autumn  
Shanghai, China, 28 – 30 August 2023

Frankfurt is the global market leader for textile trade fairs. Textpertise covers the entire textile value chain: research, development, yarns, fabrics, apparel, fashion, contract manufacturing, home and household textiles, technical textiles, processing and cleaning technologies. In collaboration with the United Nations Office for Partnerships, supported by the Conscious Fashion and Lifestyle Network, the Textpertise Network informs and mobilises the textile sector to implement solutions for social, economic and environmental change. Our aim is to create awareness for the Sustainable Development Goals at all our textile trade fairs worldwide – from Frankfurt, to New York, Atlanta, Shanghai and Paris.

For more information from the international textile sector and Messe Frankfurt's global textile events, visit:

[www.textpertise-network.com](http://www.textpertise-network.com)

[www.linkedin.com/showcase/textpertise-network](https://www.linkedin.com/showcase/textpertise-network)

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at:

[www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability). With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022