

Press release

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Yarn Expo Autumn sews up dates for August return

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China is gradually lifting restrictions for inbound travellers, and the country's yarn and fibre industry is ready to make an impactful return to international in-person business. The fair, set to help key suppliers reconnect with global buyers, will be held from 28 to 30 August 2023 at the National Exhibition and Convention Center (Shanghai). Visitors to the fairground will be able to discover the latest trends and technology, and take advantage of a regional market showing strong potential.

The global yarn market has been forecast to grow by USD 42.18 billion between 2022 and 2026, accelerating at a CAGR of 5.77%. Asia-Pacific (APAC) will continue its role as the dominant region and is expected to garner a 74% share of predicted market growth¹. Textile and yarn businesses in the region are facing increasing demand due to population growth, the introduction of new fabrics, and the worldwide adoption of new trends².

As a must-attend yarn and fibre trade fair for international buyers and suppliers, the event has formed part of the industry's backbone for two decades. Yarn Expo Autumn 2023 will gather a wide spectrum of exhibitors, with products including innovative fancy yarn, deluxe cashmere, premium wool, stylish cotton, functional synthetics and green linen.

Various overseas zones will be assembled to further increase the fair's internationality, set to be boosted by the January 2023 easing of almost three years of pandemic-related restrictions. The fair's return as a global platform will provide a coveted opportunity for both domestic and international key players for business exchange, and for acquiring information on end-user markets, suppliers, innovations and new techniques.

Sourcing at the fair's previous edition in 2021, Mr Carl He, General Manager of Enrich Fabrics & Cotton Branch Company, Guangzhou Textiles Holdings Limited, China, commented: "We have participated at

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¹ "Yarn Market by Type and Geography - Forecast and Analysis 2022-2026", October 2022, Technavio, retrieved January 2023, <https://www.technavio.com/report/yarn-market-industry-analysis>

² "Textile Yarn Market Size And Forecast", September 2022, Verified Market Research, retrieved January 2023, <https://www.verifiedmarketresearch.com/product/textile-yarn-market/>

the fair since its first edition, and Yarn Expo Autumn's high level of proficiency in the industry is beyond doubt. This year, I have seen a lot of great environmentally friendly, renewable and biodegradable products that represent the purchasing trends for this season. This fair has always maintained high quality exhibitors, and through business matching several of them have become our long-term partners. Sourcing here has been incredibly beneficial."

Exhibiting at a prior edition, Ms Shaoping Li, Senior Manager of China Supply Chain, Marketing – Yarn and Home Textiles, Cotton Council International, USA, commented: "Yarn Expo Autumn is important to the yarn and fabric industry, especially when it serves as a communication platform for large and small companies to share market information and promote their new products. Holding a physical event is also crucial for business as buyers need to look at the products in person. We have achieved excellent results this year as there's been a fourfold increase in visitor enquiries."

Yarn Expo Autumn will be held concurrently with Intertextile Shanghai Apparel Fabrics – Autumn Edition, CHIC, and PH Value. The four fairs will bring the fibre and yarn, apparel fabrics and accessories, and knitted garments industries together under one roof, with the resultant synergy allowing exhibitors and buyers to maximise their business opportunities.

Yarn Expo Autumn is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For more details, please visit: www.yarn-expo-autumn.com.

To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.

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Note to editors:

Further press information & picture material

<https://yarn-expo-autumn.hk.messefrankfurt.com/shanghai/en/press.html>

Newsroom

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<http://www.texpertise-network.com>
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Yarn Expo Autumn
Shanghai, China, 28 – 30 August 2023

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in

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* Preliminary figures for 2022